## News Release For immediate release

### Q.I. PRESS CONTROLS AT IPEX 2010 (stand 6-D566)

Oosterhout, 16 March 2010 - Although times are rough and the whole industry is facing huge challenges, it is also a time for new opportunities. Day in, day out, Q.I. Press Controls finds ways to create more intelligent, more effective, and more fruitful ways to improve press control and thus its performance, embedded with a higher sustainability factor.

#### Second life

These challenging times call for a closer look at how press performance and press controls can be made even more effective. Web presses tend to last twenty years or longer; especially if well maintained. But if there are no opportunities to implement a replacement investment, extending the depreciation period is sometimes the most viable option. "To give web presses a valuable 'second life', we want to leverage our wealth of experience to come up with useful proposals, embedded with a higher sustainability factor. So through close cooperation with the original press manufacturers and technical service departments of printing companies, we have managed to extend the technical and economic depreciation periods of various web presses by at least five years" states Menno Jansen, director of Q.I. Press Controls. "At IPEX 2010 we will demonstrate how much more effective existing web presses can become thanks to our retrofit solutions. Our retrofit experience and expertise will be available to visitors".



mRC camera; energy-reductions due to LED lighting

#### CO<sub>2</sub> Footprint

Menno Jansen continues: "When shifting the emphasis more and more towards all possible savings, it does not only benefits the production, but in addition the energy reduction as well. Our development policy focuses on sustainability. For example the energy efficiency improvement and the replacement of the first-generation IRS with halogen lighting with the new generation  $\underline{m}RC$  that utilizes LED lighting saves over 90% of energy for users. The latest action of our developers has been their approach to reduce the processor energy requirements by intelligent interfacing with the main press control processor. This has enabled us to reduce the use of processor energy in our systems. All in all this means a considerable reduction of the  $CO_2$  footprint on the total print job and with the right information we can show the customer exactly how much".

- Q.I. Press Controls' expo programme for IPEX 2010 will consist of the latest versions of demonstration modules and the relevant experience data.
  - mRC+ Colour register and cut-off control with micro marks.
  - IDS Markless closed loop colour control.
  - ABD Air Bustle Device for closed loop fan-out control.
  - IQM Quality management reporting.

Their professional team will be on hand to inform visitors about all the ins and outs of Q.I. Press Controls' product range in their inspirational atmosphere of their stand (**06-D566**) in Birmingham, from 18 to 25 May.



Preview of Q.I. Press Controls' stand at IPEX 2010

#### About Q.I. Press Controls:

Q.I. Press Controls is the global leader in the supply of innovative and high-tech closed loop control equipment for all web offset printing presses. They offer a total solution for fully automated press control: colour and cut-off register control (<u>m</u>RC), closed loop colour control (IDS) and automatic fan-out control (ABD). In addition they offer the web based production database MIS, the Intelligent Quality Management System (IQM), which completes Q.I. Press Controls' innovative portfolio. Each Q.I. Press Controls' system is designed to generate substantial cuts in printed waste and costs while enhancing and stabilizing the quality of your printing process at the highest level.

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With proven examples of return on investment times often less then one year, Q.I. Press Controls helps customers to always stay one step ahead of the competition, with the latest technology.

We are everywhere! With eleven offices worldwide and global agencies, Q.I. Press Controls guarantees a fast personal customer service and support network. For more information: <a href="https://www.qipc.com">www.qipc.com</a>

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