

CENTRO STAMPA QUOTIDIANI AND Q.I. PRESS CONTROLS SIGN FOR ITALIANS FIRST: CLOSED LOOP COLOUR ON NEWSPAPER PRESS

Oosterhout, January 2014 – Centro Stampa Quotidiani (CSQ) and Q.I. Press Controls both will have their premiere in the Italian market. For the first time a newspaper press will be equipped with closed loop colour control: IDS on CSQ' WIFAG OF373/6 newspaper press. The investment will be for 8 IDS scanners for closed loop colour including dampening control.

Centro Stampa Quotidiani (CSQ) is a modern newspaper printing company which started in 2000. It was built as a separate printing company by 2 editors who merged their printing force. Their architectural attractive site in Erbusco houses 'state of the art' technology, with 2 WIFAG presslines: a WIFAG OF370/4 (the first in Italy) consisting of 8 printing units and 2 folders and a second one with the same configuration installed in 2008 being a OF373/6. CSQ prints about 20 daily titles, amongst which titles for the Vatican, with a total annual circulation of 150 million copies.

"We always follow new developments in the market very closely. As we already were familiar with Q.I. Press Controls because of the installation of their first generation colour registersystem (IRS) on our WIFAG OF370/4 press in 2005, we followed the developments on their IDS closed loop colour control as well," states Dario de Cian, General Manager CSQ. CSQ will be the first newspaper printer in Italy to work with closed loop colour control, enabling the press to reproduce colours extremely accurately and consistently throughout the run. This will generate savings in labour and waste. "Given the good experiences with Q.I. Press Controls being our supplier during the past years, their continuous drive to deliver innovative, reliable solutions that comply to customer needs and their good customer service made us decide to invest in their IDS closed loop colour."

Dario de Cian proceeds: "I was impressed by customer visits and by the results achieved in several business cases. Especially one of the latest added IDS features, dampening control, drew my attention. The dampening supply in the printing units may fluctuate at times and is now fully automatically identified and adjusted by IDS, and all at the same speed at which colours are adjusted. So, less worries about the control of the two-component offset process, ink and fountain solution control as they are now both automatically restrained by IDS."



Dario de Cian, General Manager CSQ



Jaco Bleijenberg (International Director Sales & Marketing QIPC) standing between Mario Ratti, President/owner of CSQ (left) and Giovanni Nulli, Vice-President/owner CSQ (right)

Jaco Bleijenberg, International Director of Sales & Marketing of Q.I. Press Controls: "We are very enthusiastic about this order. Not only because again it proves the growing importance of closed loop colour control in the newspaper printing industry. This installation will also represent an important reference site for our Southern European market."

Carlo Caporizzi, CEO of GMDE and Q.I. Press Controls agent for Italy: "This result confirms the good quality of Q.I. Press Controls' solutions and of its organization given that CSQ is a satisfied QIPC customer since its start many years ago. We are proud to be

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News Release

For immediate release

partner of Q.I.P Press Controls and a recognised solution provider of CSQ with which we have a very long story of positive relationship and mutual respect. CSQ with this new project, demonstrated once again its attitude to invest in innovation to keep their facilities always ahead on the market”.

About Q.I. Press Controls:

Q.I. Press Controls develops and delivers innovative, high quality optical measure and control systems. We are globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results.

I am here... for you

For more information: www.qipc.com



WIFAG pressline at CSQ

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