## DIARIO VASCO MAKES TOTAL UPGRADE WITH Q.I. PRESS CONTROLS

**Oosterhout, December 14**<sup>th</sup> **2010** - Once again, Sociedad Vascongada de Producciones, s.l. (Diario Vasco), the second largest newspaper in the Basque Country based in San Sebastián in the North of Spain, has put its trust in Q.I. Press Controls' technology. This printing house owns one of the largest KBA Comet presses in the country, consisting of 12 x 4-High towers and 2 folders (6 towers in each section). They have made a total upgrade in Section 1, exchanging their IRS solution for the new <u>m</u>RC technology for automatic colour register control.

Originally, Sociedad Vascongada de Producciones bought the Q.I. Press Controls' automatic register control system in 2002 to be installed on 2 towers. Since then they have expanded the system to the rest of the press. During the recent project, in-dept technical research showed them that <u>mRC+</u> with registermarks was the best solutions to take a step forward in achieving the best printing quality of to their products, while keeping the paper waste as low as possible. The fact that they very satisfied with the IRS' performance as well as the local service offered, made them invest in Q.I. Press Controls' latest technology. The customer was convince by the proven figures and found in Q.I. Press Controls the best partner to achieve their high standards in quality and production for another ten years!

## About Q.I. Press Controls:

Q.I. Press Controls is the global leader in the supply of innovative and high-tech closed loop control equipment for all web offset printing presses. They offer a total solution for fully automated press control: colour and cut-off register control (<u>m</u>RC), closed loop colour control (IDS) and automatic fan-out control (ABD). In addition they offer the web based production database MIS, the Intelligent Quality Management System (IQM), which completes Q.I. Press Controls' innovative portfolio. Each Q.I. Press Controls' system is designed to generate substantial cuts in printed waste and costs while enhancing and stabilizing the quality of your printing process at the highest level. With proven examples of return on investment times often less then one year, Q.I. Press Controls helps customers to always stay one step ahead of the competition, with the latest technology.

We are everywhere! With eight offices worldwide and global agencies, Q.I. Press Controls guarantees a fast personal customer service and support network. For more information: <u>www.gipc.com</u>

## I AM HERE:

Q.I. Press Controls Oosterhout - The Netherlands Yvonne Smeekens Phone: +31 162 408 241 Email: info@qipc.com www.qipc.com