

News Release For immediate release

FOR IMMEDIATE PUBLICATION

New Managing Director for Q.I. Press Controls and EAE Latin America

Oosterhout, February 2015 – Nielson Fernando will start from February 2015 as the new Managing Director of Q.I. Press Controls and EAE Latin America. Nielson will replace Júlio Coutinho who has worked over seven years for the company. Nielson will start in a new office in São Paulo, Brazil.

Nielson Miranda Fernando is 37 years old and comes from São Paulo, Brazil. He started his career at a young age as Sales person for different markets. After finishing his education Mechatronic Engineering and receiving his Master in Industrial Processes Automation and Control, he fulfilled several functions for various international companies. He has worked as Project Manager, New Product Development Engineer and as Head of Engineering. All this time he was working close to the customers and that is just the way he likes it.

Nielson is dedicated and eager to learn, he would like to discover the graphic market. Menno Jansen, Manager Director of Q.I. Press Controls' and EAE's main office, has great trust in Nielson, despite his limited experience in the graphic industry. Jansen: *"Nielson has sufficient sales experience, has a drive and the entrepreneurship to accept this heavy task. Of course we will have to train him related to our industry. Skills such as good listening, persuading and persevering are just in his character."* Nielson likes to be in touch with people and wants to motivate and try to help everybody to achieve their goals.

In his spare time, Nielson is a real family man. He loves to spend time with his wife and two kids, especially on his father's farm where he can teach them about rural life. Since Nielson lives in São Paulo, it was a logical step to move back the local office to this city. At the bottom of this press release are the contact details of the new office.

QIPC – EAE is pleased to welcome Nielson. Nielson: *"I am here to support all of customer needs and would like to celebrate success with them!"*

Contact details of Q.I. Press Controls and EAE Latin America's new office:

Address:

Rua Guaipá, 51 - Sala 307
Vila Leopoldina, São Paulo, Brasil
CEP: 05089-001

General telephone number:
+55 11 2365-8594



**Nielson Fernando, Managing Director
Q.I. Press Controls and EAE Latin America**

Contact:

Q.I. Press Controls - EAE
Romy Pistorius
Phone: +31 162 408 227
Email: info@qipc.com
www.qipc.com - www.eae.com

News Release For immediate release

About Q.I. Press Controls:

Q.I. Press Controls develops and delivers innovative, high quality optical measure and control systems. We are globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results.

I am here... for you

For more information: www.qipc.com

About EAE Engineering Automation Electronics GmbH:

The Ahrensburg-based company is active in graphic industries, automation solutions and automation technology. The company, founded in 1962 by Richard Ewert, is the leading supplier of controls, automation solutions and software for newspaper printers. EAE's solutions are being used in all areas of a newspaper printing plant – from pre press to the mailroom. Worldwide more than 550 newspaper printing plants are using EAE's control systems to produce more than 125 million newspapers each day.

For more information on EAE please visit: www.eae.com

Contact:

Q.I. Press Controls - EAE

Romy Pistorius

Phone: +31 162 408 227

Email: info@qipc.com

www.qipc.com - www.eae.com