

## A DEGREE OF CHANGE FOR Q.I. PRESS CONTROLS AS FERROSTAAL BECOMES EXCLUSIVE SALES AGENT FOR AUSTRALASIA

Oosterhout, 22th April 2010 - James Haisman, the current Managing Director of Q.I. Press Controls Australasia, will be leaving the company at the end of May and returning to full time studies. As a consequence and as part of a review of global sales strategy, Q.I. Press Controls announces the appointment, with immediate effect, of Ferrostaal Australia Pty Ltd as its exclusive sales agent for Australia and New Zealand.



Markus Haefeli, CEO Ferrostaal Australia Pty Ltd

Menno Jansen Chairman of Q.I. Press Controls states: "Q.I. Press Controls is delighted that Ferrostaal has agreed to represent us throughout Australia & New Zealand. Q.I. prides itself on excellent customer service and Ferrostaal - with their seven regional Australasian offices, complete range of agencies including consumables, pre-press, press and post-press equipment, together with dedicated, knowledgeable sales staff - will offer our customers an improved, comprehensive, level of local sales support."

Hoping to swop a hard-hat for a wig James Haisman will however remain as a part-time consultant assisting the Ferrostaal sales team. "I welcome the opportunity to support Ferrostaal and continue my association, albeit in a reduced capacity, with the local printing industry. I look forward to ensuring a smooth and successful transition for our customers and to maintaining the many friendships formed within the industry", he comments.

Technical service and support will continue to be offered via Q.I. Press Controls dedicated local Australasian service team based in Melbourne.

For further information please contact:

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Markus Haefeli, CEO, Ferrostaal Australia Pty Ltd. 02 9338 3912

### About Q.I. Press Controls:

Q.I. Press Controls is the global leader in the supply of innovative and high-tech closed loop control equipment for all web offset printing presses. They offer a total solution for fully automated press control: colour and cut-off register control (mRC), closed loop colour control (IDS) and automatic fan-out control (ABD). In addition they offer the web based production database MIS, the Intelligent Quality Management System (IQM), which completes Q.I. Press Controls' innovative portfolio. Each Q.I. Press Controls' system is designed to generate substantial cuts in printed waste and costs while enhancing and stabilizing the quality of your printing process at the highest level. With proven examples of return on investment times often less than one year, Q.I. Press Controls helps customers to always stay one step ahead of the competition, with the latest technology.

We are everywhere! With ten offices worldwide and global agencies, Q.I. Press Controls guarantees a fast personal customer service and support network. For more information: [www.qipc.com](http://www.qipc.com)

### **I AM HERE:**

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