

Q.I. PRESS CONTROLS SUPPORTS NEW COMMERCIAL PRINTER IN UK

Oosterhout, 14th May 2010 – For the first time in ten years a new commercial printer will make a start-up in the UK. Grapho Media based in Deeside is an independent commercial web printer which will focus on commercial, press finished and sheeted jobs. Q.I. Press Controls will support the new printer by installing their closed loop colour control solution (Intelligent Density System) and mRC+ with register marks to automatically control both colour and cut-off and ribbon register on the company's first press, a Komori press consisting of 8 units and 2 webs.



Ftr: David Waller (General Manager Gämmerler UK & Republic of Ireland), Andy Edwards (Manufacturing Director Grapho Media) and Erik van Holten (Chairman Q.I. Press Controls)

Grapho Media has been established by former Graphoprint personnel. The company has received backing from the Welsh Assembly Government. They hope to expand to 24 employees within a year. The production will start in June. All of Grapho Media's directors and the directors at QI and Gämmerler (QIPC's agent for the UK & Ireland, who was closely involved in the coming about of this order), have considerable expertise in the printing industry. "We want to create a very lean business that is totally customer focused, bringing speed to the market for our customers," states Andy Edwards, Manufacturing Director of Grapho Media. "The solutions of Q.I. Press Controls will contribute in realizing our goals in terms of producing most effectively and

efficiently with regard to costs and quality."

"It quite a venture to start a new commercial printing company at this time," states Erik van Holten. "We are pleased that we can support them by offering our extensive expertise in press automation. Our solutions will make sure their printing jobs will reach the best possible quality in a very short period of time at very low waste figures. This will fit Grapho Media's strategy to be lean and quick perfectly."

About Q.I. Press Controls:

Q.I. Press Controls is the global leader in the supply of innovative and high-tech closed loop control equipment for all web offset printing presses. They offer a total solution for fully automated press control: colour and cut-off register control (mRC), closed loop colour control (IDS) and automatic fan-out control (ABD). In addition they offer the web based production database MIS, the Intelligent Quality Management System (IQM), which completes Q.I. Press Controls' innovative portfolio. Each Q.I. Press Controls' system is designed to generate substantial cuts in printed waste and costs while enhancing and stabilizing the quality of your printing process at the highest level. With proven examples of return on investment times often less than one year, Q.I. Press Controls helps customers to always stay one step ahead of the competition, with the latest technology.

We are everywhere! With eleven offices worldwide and global agencies, Q.I. Press Controls guarantees a fast personal customer service and support network. For more information: www.qipc.com

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