

## News Release For immediate release

### FOR IMMEDIATE PUBLICATION

## Krause Biagosch India new agent for Q.I. Press Controls India

**Ahmedabad**, **April / 2015** – Q.I. Press Controls India welcomes Krause Biagosch India as a new agent! Krause Biagosch India will represent Q.I. Press Controls in the entire graphical market of India. Mr. Vijay Pandya, Managing Director of Q.I. Press Controls India, believes that joining hands together with Krause Biagosch India will result in multiple sales successes for both Q.I. Press Controls as EAE.

To effectively serve the customers in India, Krause Biagosch GmbH established Krause Biagosch India Pvt. Ltd. in 2010. With its headquarter in New Delhi, Krause Biagosch India is responsible for the distribution of products for the graphic industry in the South Asian Market. Since the last three years, Krause Biagosch India has been an agent for EAE to increase EAE's sales activities in the Indian market. After the takeover of EAE in April 2014, Q.I. Press Controls decided to appoint Krause Biagosch India as an agent to actively represent and promote the sales of Q.I.Press controls in Indian market.



From left to right: Mr. V.K. Sharma (General Manager Krause Biagosch India), Mr. Vijay Pandya (Managing Director Q.I. Press Controls India), Mr. Prasanjeet Sarkar (General Manager Business & Commercial, Times of India), Mr. R.P. Nargis (Managing Director Krause Biagosch India Pvt. Ltd.)

Mr. Deepak Nargis, Managing Director at Krause Biagosch India, is confident about the addition of Q.I. Press Controls to the portfolio. He states: "With intelligent solutions and high quality products we always support our partners. Our team spirit and the close contact to our customers help us to identify their needs and problems on time, develop ideas and together find solutions leading to success. That's why we continue to build our relationship with QIPC – EAE by providing their range of products to the Indian printing market.

Mr. Vijay Pandya concludes: "One of the advantages of the co-operation with EAE, is profiting of each other's resources. That's why we get a good agent like Krause Biagosch India to represent us in the Indian printing market. QIPC – EAE finds in Krause Biagosch India a competent partner for this area to promote our products like the IDS-3D, IQM and Softproof. With Krause Biagosch India we can be better of service to the web offset industry."

#### About Krause Biagosch India Pvt. Ltd.:

Krause Biagosch India is an independent daughter of Krause Biagosch GmbH, stated in Bielefield, Germany. Krause Biagosch is one of the world leading suppliers of Computer to Plate systems. These reliable systems are proven in the market of existing and new printing presses and offer the customers structural better results.

#### About Q.I. Press Controls:

Q.I. Press Controls develops and delivers innovative, high quality optical measure and control systems. We are globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results.

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#### About EAE Engineering Automation Electronics GmbH:

The Ahrensburg-based company is active in graphic industries, automation solutions and automation technology. The company, founded in 1962 by Richard Ewert, is the leading supplier of controls, automation solutions and software for newspaper printers. EAE's solutions are being used in all areas of a newspaper printing plant – from pre press to the mailroom. Worldwide more than 550 newspaper printing plants are using EAE's control systems to produce more than 125 million newspapers each day.

For more information on EAE please visit: www.eae.com

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