

“THE TRIBUNE TRUST” PLACES SECOND ORDER WITH Q. I. PRESS CONTROLS

Oosterhout, February 2nd 2010 – It is a good start of 2010 for Q.I. Press Controls India: They are proud to announce a repeated order with The Tribune Trust Publications in Chandigarh, India. The Tribune Trust is North India’s leading newspaper, publishing the widely circulated and read newspapers “The Tribune”, “Dainik Tribune”, and “Punjabi Tribune”. The flagship brand The Tribune, is the number one English newspaper in the region comprising the states of Punjab, Haryana, Himachal Pradesh and Union Territory of Chandigarh. The Tribune has 7 different state specific editions coming from four different printing centers.

Ending 2008, The Tribune Trust Publications placed their first order for a colour to colour register control system on their Orient 36000 press, consisting of 3 towers, at their Chandigarh plant. As they were really impressed with the performance of the register control system, they decided to place a second order for their Orient 36000 press in Gurgaon, being a 4 tower press. In total there will be nine printing presses and eight CtPs installed with Q.I. Press Controls’ products.

Mr. Navneet Kumar, Production Manager of The Tribune Trust Publications, explains: “I am very pleased and satisfied with the performance of Q.I. Press Controls’ colour to colour register control system. Especially regarding the small register marks and the user friendly- and easy to maintain system. Due to good customer service and good performance of the system, we decided to place a second order with Q.I. Press Controls”

The main reasons for Mr. Navneet Kumar to opt for Q.I. Press Controls’ colour register control system are the innovative and high-tec technology like the CCD Scanners, the High Speed Processing and Operations and nearly invisible register marks. Furthermore the considerable reduction in waste and costs, whilst stabilizing the printing quality at the highest level and the good service and support of the Indian office, were decisive factors in favour of Q.I. Press Controls.

When the installation is completed coming March, two newspaper presses of “The Tribune Trust” will be equipped with Q.I. Press Controls’ colour register control systems.

About Q.I Press Controls

Q.I. Press Controls is the global leader in the supply of innovative and high-tech closed loop control equipment for all web offset printing presses. They offer a total solution for fully automated press control: colour and cut-off register control (mRC), closed loop colour control (IDS) and automatic fan-out control (ABD). In addition they offer the web based production database MIS, the Intelligent Quality Management System (IQM), which completes Q.I. Press Controls’ innovative portfolio. Each Q.I. Press Controls’ system is designed to generate substantial cuts in printed waste and costs while enhancing and stabilizing the quality of your printing process at the highest level. With proven examples of return on investment times often less than one year, Q.I. Press Controls helps customers to always stay one step ahead of the competition, with the latest technology.

We are everywhere! With eleven offices worldwide and global agencies, Q.I. Press Controls guarantees a fast personal customer service and support network. For more information: www.qipc.com

I AM HERE:

Q.I. Press Controls
Oosterhout - The Netherlands
Yvonne Smeekens
Phone: +31 162 408 241
Email: info@qipc.com
www.qipc.com



News Release

For immediate release

About 'The Tribune Trust'

The Tribune Trust was founded by Sardar Dyal Singh Majithia, an eminent philanthropist and visionary of Punjab. He started the newspaper in 1881 The Tribune from Lahore. After partition of India in 1947 the publication shifted to Shimla and then to Ambala and finally to its present location at Chandigarh in 1969. The Tribune is managed by a Trust having eminent personalities as Trustees. The two language papers namely Dainik Tribune and Punjabi Tribune were started on 15th August 1978. Now it is getting printed from four locations Chandigarh, Jalandhar, Bathinda and Gurgaon with a daily circulation of over 3 lacs.



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Q.I. Press Controls
Oosterhout - The Netherlands
Yvonne Smeekens
Phone: +31 162 408 241
Email: info@qipc.com
www.qipc.com

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