

News Release For immediate release

Print2Finish is the new agent for EAE in America

Oosterhout, July 2015 – EAE welcomes Print2Finish as the new agency responsible for Central America, Colombia, Panama and the United States of America. Due to the collaboration between Q.I. Press Controls and EAE, the agency decided to add EAE to their portfolio. Menno Jansen, Director Q.I. Press Controls, believes that having just one agent for both Q.I. Press Controls and EAE makes sure that the efficiency and effectiveness of the combination QIPC – EAE will be well known in all represented countries.

On the left:

Mr. Larry Macko
(President of
Print2Finish)



On the right:

Mr. Juan Echavarria
(Vice-President Sales of
Print2Finish)

Print2Finish, headquarter in Yardley, PA, provides its customers value-added products and services that increase client revenue, improve productivity and grow profits. They maintain a portfolio of high quality products. Since the last twelve years, Print2Finish has been a successful agent for Q.I. Press Controls to actively represent and promote the sales of Q.I. Press Controls' equipment within the American newspaper and commercial printing market. Now, after Q.I. Press Controls took over EAE, EAE decided to appoint Print2Finish as an agent to actively represent and promote the sales of EAE as well.

Juan Echavarria, Vice-President Sales of Print2Finish, believes that, with the addition of EAE, Print2Finish provides a better range of products. He states that EAE's contact with the customer matches the way Print2Finish prefer to operate: *"Customer contact is very important to us and for EAE. In the world of automation it is important to get things up to speed fast. Our job is done when the press works to the customer's expectations and we won't stop until they are satisfied."*

Ronald Reedijk, Managing Director of QIPC – EAE Americas, explains that Print2Finish is now fully trained for the products of both EAE and Q.I. Press Controls, despite the extreme complex technology offered by both companies. Echavarria agrees: *"The training was difficult because a lot of technical knowledge is required for the products of EAE. The communication between the technical Germans and the commercial Americans was hard at first. But during the training, we noticed that we could learn a lot from each other. We found our common ground in providing the best service to our customers and now we are ready to represent EAE."*

Jansen believes that representation of EAE by Print2Finish is contributory to the effectiveness and efficiency of the combination QIPC – EAE. He states: *"QIPC – EAE is working hard to provide synergy. One of the goals we want to accomplish is structured and coherent communication to our customers. By having one agent that represents both EAE and Q.I. Press Controls we are one step closer to accomplish this goal."*

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QIPC – EAE wishes Print2Finish a successful and efficient acquisition.

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About Print2Finish LLC:

Print2Finish markets European, American and Asian companies serving the newspaper, commercial printing and finishing industries. They are dedicated to provide value-added products and services that increase client revenue, improve productivity and grow profits. Their product portfolio provides enhancements to your printing process with revenue generating accessories such as in-line stitching and in-line gluing.

For more information on Print2Finish visit: www.print2finish.com

About EAE Engineering Automation Electronics GmbH:

The Ahrensburg-based company is active in graphic industries, automation solutions and automation technology. The company, founded in 1962 by Richard Ewert, is the leading supplier of controls, automation solutions and software for newspaper printers. EAE's solutions are being used in all areas of a newspaper printing plant – from pre press to the mailroom. Worldwide more than 550 newspaper printing plants are using EAE's control systems to produce more than 125 million newspapers each day.

For more information on EAE visit: www.eae.com

About Q.I. Press Controls:

Q.I. Press Controls develops and delivers innovative, high quality optical measure and control systems. We are globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results.

I am here... for you

Office USA: QIPC-EAE Americas Ltd.

869 Pickens Industrial Drive NE
Suite 12-13
Marietta, GA 30062
United States of America

Our technical staff and 24/7 help desk is here... for you

For more information on QIPC visit: www.qipc.com

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