True colours .... The story so far...

Making the world better with true colours .... less ink, less paper waste, less energy use...... better quality newspaper...... the closed-loop story so far...... Q.I. Press Controls.

2006 ‘True colours’
As pioneers in closing the loop with respect to colour control in newsprint, we made a “true colours” song back in 2006. At the same time we started wearing our white suits to make everyone aware that our technology didn’t make use of any reference patches.

2008 I AM...SID
With the “I AM...” concept, also SID got a new look.

2014 IDS-3D: all in one
Combining IDS and EAE-Loop, resulting in IDS-3D: Integration of register, colour, dampening control and fault detection in one single camera.

2012 Dampening control
Added features dampening control and fault detection.

2007 ‘IDS works’
In 2007 we launched our “ids works” campaign to show the world that our unequalled closed loop technology actually worked.

2019 Present Day
Fact is that the first customer who bought the markless newspaper system is actually still using it after 13 years on a daily basis and since then have sold over 1400 systems in more than 30 countries all over the world and counting...

2004 SID
Introduction of SID, representing the consistent colour reproduction by the new IDS closed loop colour control system.

2018 Smart presetting
Smart presetting for lower waste.